

## **Press Release**

FOR IMMEDIATE RELEASE

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## Sacramento Children's Museum Offers Free Admission for Active Service Members and Their Families Through the Blue Star Museum Program

The national program will be available for families until September 4, 2023 and is part of the museum's expanded accessibility efforts

Sacramento, CA – The Sacramento Children's Museum will be offering free admission for active duty service members and their families through the Blue Star Museum program from now until September 4th, 2023.

The nationwide program is a collaboration between the National Endowment for the Arts, the Department of Defense, Blue Star Families and museums across America. Families with an active duty service member in all branches of the military will be eligible for free admission.

"The program is the most recent in a succession of new accessibility programs offered by the museum, part of its effort to make learning through play accessible to all children in the community." says Sharon Stone Smith, Executive Director of SCM.

To learn more about access programs as well as the Blue Star program, visit <u>sackids.org</u>.

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The Sacramento Children's Museum (SCM) was incorporated as a non-profit corporation in 2005. It is the vision of local educators who saw the need for inspiring learning through interactivity. SCM seeks to build an environment in which learning is

exciting and enriching for children and their families and facilitated through exploration and hands-on activities. The Museum opened to the public on August 25, 2011, and has been sparking lifelong learning ever since.

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Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and participating museums across America. For a list of participating museums, visit <u>arts.gov/bluestarmuseums</u>. The free admission program is available for those currently serving in the United States Military—Air Force, Army, Coast Guard, Marine Corps, Navy, and Space Force, members of the Reserves, National Guard, U.S. Public Health Commissioned Corps, NOAA Commissioned Corps, and up to five family members. Qualified members must show a Geneva Convention common access card (CAC), DD Form 1173 ID card (dependent ID), DD Form 1173-1 ID card or the Next Generation Uniformed Services (Real) ID card for entrance into a participating Blue Star Museum.

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