

Press Release

FOR IMMEDIATE RELEASE

Contact: Katelyn Martin

katie@sackids.org

(916) 730-5079

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Sacramento Children's Museum Offers Free Admission for Active Service Members and Their Families Through the Blue Star Museum Program

The national program will be available for families from May 18 to September 2, 2024, and is part of the museum's extensive accessibility efforts

Sacramento, CA – The Sacramento Children's Museum (SCM) will be offering free admission for active duty service members and their families through the Blue Star Museum program from May 18th, Armed Forces Day, until Labor Day on September 2nd, 2024.

The nationwide program is a collaboration between the National Endowment for the Arts, the Department of Defense, Blue Star Families, and museums across America. The program provides free admission to the museum for those serving in the United States Military – Army, Navy, Air Force, Marine Corps, Coast Guard – including Reservists, National Guardsman (regardless of status), U.S. Public Health Commissioned Corps, NOAA Commissioned Corps, and up to five family members.

The Sacramento Children's Museum proudly offers discounted admission to military members year-round and has been part of the Blue Star Museum program repeatedly in the past.

"We are proud to offer families a space where they can have fun and learn together," says Sharon Stone Smith, Executive Director of SCM. "We know how crucial family bonding time is for military families."

To learn more about SCM's access programs as well as the Blue Star program, visit <u>sackids.org</u>.

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The Sacramento Children's Museum (SCM) was incorporated as a non-profit corporation in 2005. SCM seeks to build an environment in which learning is exciting and enriching for children and their families and facilitated through exploration and hands-on activities. Built by Roebbelen Contracting, Inc., the Museum opened to the public on August 25, 2011. In 2021, the museum expanded to include the entire original building thanks to a donation from the City of Rancho Cordova. The expansion increased storage, classroom and office space and added 3,000 square feet of exhibit space, which has hosted traveling exhibits and Leo's Learning Lab. With the regular addition of new hands-on experiences, programs and activities, SCM aims to inspire all children through play-based learning.

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Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and participating museums across America. For a list of participating museums, visit <u>arts.gov/bluestarmuseums</u>. The free admission program is available for those currently serving in the United States Military—Air Force, Army, Coast Guard, Marine Corps, Navy, and Space Force, members of the Reserves, National Guard, U.S. Public Health Commissioned Corps, NOAA Commissioned Corps, and up to five family members. Qualified members must show a Geneva Convention common access card (CAC), DD Form 1173 ID card (dependent ID), DD Form 1173-1 ID card or the Next Generation Uniformed Services (Real) ID card for entrance into a participating Blue Star Museum.

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