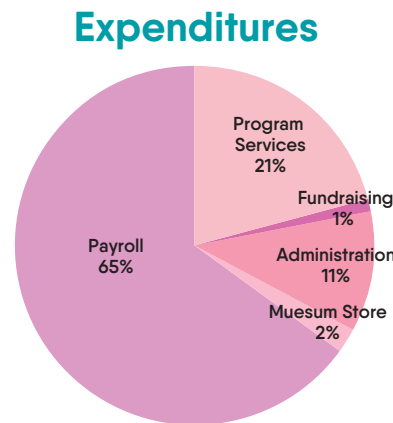


Total Income: \$1,263,856



Total Expenses: \$1,080,655

2024 Sacramento Children's Museum Board of Directors

Donald Terry, *President*
 Alan Godlove, *Secretary*
 Jeremy McInturf, *Treasurer*

Paul Dagenais	Monique Ramos
Marques Davison	Leena Riggs
Kim Juran Karageorgiou	Annah Rulon
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John Panion	Angie Wood

SCM Staff

Sharon Stone Smith, *Executive Director*
 Meghan Toland, *Deputy Director*
 Ria Morales, *Weekend Manager*
 Sarah Dauenhauer, *Visitor Services Manager*
 Katelyn Biddle Martin, *Marketing and Outreach Specialist*

Sacramento Children's Museum

ANNUAL REPORT 2024

Thank You 2024 Partners & Donors

Exhibit Sponsors

Play Around the World Exhibit
 Association of Children's Museums
 Freeman Foundation

Building Buddies
 City of Rancho Cordova Community Enhancement and Investment Fund

Airways
 Rancho Cordova FiberCity

CityWays
 Visit Rancho Cordova

Program Sponsors

Field Trip Support
 City of Elk Grove Community Service Grant
 Bayer Fund
 Kelly Foundation
 SMUD Shine Grant

Staff Development and Training
 County of Sacramento TOT Grant

SCM Beehive and Bee Talks
 The Bee Cause's Bee Grant

Event Sponsors

All Signature Events
 City of Rancho Cordova Community Enhancement and Investment Fund

Shamrock Shimmy
 Republic Services
 Shriners Children's Northern California
 UC Davis MIND Institute

Summer Shimmy
 Shriners Children's Northern California

Batty's Butterfly Release
 Republic Services
 Rancho Cordova Council Member Donald Terry

2024 Pride March
 Visit Rancho Cordova

Big Day of Giving Donors

Danielle Abot
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 Diane Wolfe
 Anjeleeca Wood
 Colleen Wood
 Carolyn Wooddall
 Christine Woods
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Giving Memberships

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 Pamela Bogener
 Chris Hamm
 Marybelle Pe
 Sharon Shumsky
 Brandon Thomas
 Elizabeth Tran
 Wendy Van Houten

Donors

\$250,000 +
 City of Rancho Cordova
 Community Enhancement and Investment Fund

\$20,000 +
 Cultural Arts Awards
 Slakey Brothers Inc. Golf Tournament

\$10,000 +
 Kelly Foundation
 Brian and Tanya McLaughlin
 Shriners Children's Northern California

\$5,000 +
 Barbara N. Rubin Foundation
 Bayer Fund
 City of Elk Grove
 ECMC Foundation
 Golden 1 Credit Union
 SMUD

\$2,500 +
 Donald Terry
 Visit Rancho Cordova

\$1,000+
 Alan and Michele Godlove
 County of Sacramento
 Republic Services
 Sacramento Guys for Good

\$500 +
 Robert Huddle
 John and Kathleen Palley
 John Panion
 John Rubin
 Annah Rulon
 The Bee Cause
 UC Davis MIND Institute
 Vision Service Plan (VSP)

\$250 +
 Anonymous
 Curriculum Connections
 Linda Budge
 Katherine Kane
 Ratna Katuri
 RCA Community Fund of the Sacramento Region
 Community Foundation
 Melogen Miller
 Sharon Stone Smith





Dear SCM Friends,

Looking back on 2024, I am grateful for and proud of the spectacular milestones we've achieved together at the Sacramento Children's Museum. This year was full of moments of inspiration, creativity, and exploration for over 95,000 museum visitors, making a positive, lasting impact on everyone who visited.

A Year of Community and Celebration

2024 was packed with programs, exhibits, and partnerships that celebrated our vibrant community of people who love to learn through play, including:

- The PNC Mobile Learning Adventure installation, inviting guests to explore their future careers
- Opening our "Play Around the World" exhibit, exploring different types of play around aspects of Chinese, Japanese and South Korean cultures
- Celebrating our 1 millionth visitor since SCM's opening in 2011
- Opening the traveling "Building Buddies" exhibit, giving guests a space to explore STEAM concepts through building and experimentation
- Collaborating with local organizations such as Bigger Than Us Arts, the Sacramento History Museum, and Sacramento Metro Fire Department to bring engaging, educational events and activations to the museum

What's Coming in 2025?

We have an exciting year ahead of us in 2025: the return of "Play Around the World," a traveling exhibit called "Abuelita's Kitchen" coming to SCM, the debut of our pop-up "Nature Explorers" program, expanded activities in our Baby Bloomers section and more!

None of our past and future adventures would be possible without our visitors, donors, members, and partners. Thank you for your investment in our present and our future, and we hope you'll learn and play with us in 2025!

Sincerely,
Sharon Stone Smith
Executive Director



MILESTONES



Program Highlight

SCM hosts monthly free, dedicated Sensory Hours, including a modified Museum environment (dimmed lights, no music, limited capacity) that better supports children with disabilities and sensory sensitivities. In FY2024, SCM welcomed 486 children and caregivers to the Museum during Sensory Friendly hours.

SMUD Shine Award Recipient

Museum Welcomed Millionth Visitor

1st Fire Prevention Night at the Museum with Sacramento Metro Fire

Received Best Buddies Employer of the Year Award

5th Annual Dogs with Jobs

Good Day Sacramento featured Sock Skating at SCM!

Received the Sacramento Guys For Good Donor Award

1st Annual Dia de los Muertos Community Nights

Participated in Dutch Bros Buck for Kids

7th Annual Trick or Treat at SCM

Hosted Sacramento Rainbow Chamber of Commerce Mixer

13th Annual Free Museum Weekend with Sacramento Area Museums

Team Leo Participated in Sacramento Pride March

Museum Celebrated 13th Anniversary

Released 120 Butterflies at Annual Grandparents Day Fundraiser

SCM serves visitors from the Sacramento region and beyond.

- 82% California
- 32% Sacramento
- 17% Rancho Cordova
- 2% Washington, Nevada & Oregon
- 16% Other States & Countries

95,225 MUSEUM VISITORS

9,519 MUSEUM FOR ALL PASSES

748 BLUE STAR MUSEUM PASSES

220 CLASSROOMS VISITED BY VAN GO MOBLIE MUSEUM

1,434 NEW FAMILY MEMBERSHIPS



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sackids.org



2024