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# Sacramento Children's Museum

## ANNUAL REPORT 2025

## Thank You 2025 Partners & Donors

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Sacramento Native American Health Centers Inc\*  
\* Founding Members







Dear Friends of SCM,

I am always amazed by what I see happening every day at our Museum: kids making new and gleeful discoveries and connections through something as simple as play! This is our mission at work, and we couldn't be more thankful for the support of our community to help make these joyful learning experiences happen.

As we wrap up another remarkable year at Sacramento Children's Museum, I'm excited to share the impact that we, collectively, had on inspiring children's curiosity and creativity:

- We showcased two traveling exhibits: *Potter the Otter: A Healthy Adventure* and *Abuelita's Kitchen: Mexican Food Stories*.
- We upgraded our Museum campus with a new outdoor seating wall for educational programs and special events.
- Our staff participated in three professional conferences.
- I became a graduate of the first Citizen's Academy for Sac Metro Fire District.
- Operationally, we expanded our weekday hours, relaunched our volunteer program, and introduced a corporate membership program.

Looking ahead, we have many new learning adventures planned for 2026. Our Sensory Friendly Play program for children with special needs will be expanding to two sessions per month. Plus, we are debuting a new weekly Math program for early learners.

2026 marks an important milestone: Sacramento Children's Museum's 15th anniversary! We invite you to join us as we celebrate our past and help build our future.

Sincerely,  
Sharon Stone Smith  
Executive Director



# 2025 MILESTONES

**Hosted Potter the Otter: A Healthy Adventure**



**Return of Mess Fest Event**

**Good Day Sacramento featured Free Museum Weekend**

**Held Kindergarten Readiness Workshops**



**Slakey Charity Golf Tournament Beneficiary**



**Leadership Rancho Cordova fundraiser for outdoor seating at SCM**

**Initiated Corporate Membership Program**

**Participated in Sacramento's Chalk it Up**

**Sponsored the Kids & Family Zone at Sacramento Pride Festival**

**Hosted Gabby's Dollhouse Meowseum Discovery Days**



## Program Highlight

In 2025, the Van Go program has seen a rapid 67% increase in popularity compared to 2024. We visited classrooms ranging from PreK-3rd Grade with over 22 schools on a returning rotation from previous years. Over the summer,

we revamped our programming to better reflect current curriculum standards and introduced a new program, "Reactions in Action" with hands-on STEAM activities for 1st and 2nd Grade students. This year, we look forward to visiting even more schools and fine-tuning our programming.

– Alana Bohni & Meegan Sims, Education Program Managers

**Renewed Volunteer Program**



**6th Annual Dogs with Jobs**

**92,823 MUSEUM VISITORS**

**10,400 MUSEUM FOR ALL PASSES**

**956 BLUE STAR MILITARY PASSES**

**2,338 DISCOVER & GO LIBRARY PASSES**

**656 SENSORY FRIENDLY PLAY VISITORS**

**Our Access Programs reduce admission costs for low-income visitors, military families, seniors and children with special or sensory needs.**



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**sackids.org**

**Potter the Otter  
A HEALTHY ADVENTURE**

